

**HONEY SMOKE**

**BY FURY**

## OUR BRAND

What makes the FURY brand so special? We believe it is our commitment to what we stand for. To have a cultural impact means to be able to be socially active and provide a connection with the people. One thing we always take pride in is our customers and fans. We will never compromise our customer relationships, it is the ultimate foundation of our brand. Innovation allows us to always set ourselves apart and gives us originality. We innovate in products, design, marketing and customer experience.



# FURY HONEY SMOKE



Honey Smoke is our twist on a blend between a Nashville dry rub and smoked wood with garlic notes. This dry rub was crafted by blending six different chili peppers to create the perfect rub for all your smoking needs. With light spice, sweet honey, and smoky undertones, Honey Smoke captures the essence of bold, flavorful seasoning.





# FURY HONEY SMOKE

Sweet Heat with  
a Smoky Twist.

Most dry rubs are high in sodium and low in flavor. Honey Smoke is crafted with more ground pepper and honey, forming the base of rich flavors for smoking or cooking meats. Combined with garlic and onion, it creates a savory foundation, making it a well-rounded dry rub that stands on its own. No additional seasoning is needed when using Honey Smoke—just apply generously, and you're good to go.

# FURY HONEY SMOKE

**ALL  
INCLUSIVE  
DRY RUB**

**LOW  
SODIUM**

**SWEET  
& SMOKEY**

**MADE  
WITH REAL  
HONEY**



# CONTACT

# DEE MCALISTER

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